

Face to face training – Dubai April 22 to 26, 2018

ABOUT THE COURSE

This course provides original insights and knowledge on market-based programming and market monitoring in humanitarian settings. It offers a comprehensive understanding as to what market analysis and monitoring can and cannot achieve to improve humanitarian programming. Instead of focusing on a single tool, it provides an overview of the existing approaches and equips participants with the skills and confidence to pick the one that is fit for purpose.

The course is interactive (i.e. minimum slide show presentation), drawing on participants' experiences and knowledge. Time will be dedicated to address practical challenges that participants may have faced in their current positions. This course is delivered in English.

COURSE OBJECTIVES

By the end of the five days training participants will be able to:

- ✓ Explain the different market-related concepts and terminologies;
- ✓ Discuss what market data can be used for in emergency settings;
- ✓ Set the scope for market analysis and market monitoring;
- ✓ Decide which market assessment tools and approaches to use;
- ✓ Support a market assessment exercise;
- ✓ Use market data to inform pre- and post-crisis humanitarian responses;
- ✓ Identify which overall skills are transferable to market assessment

YOUR TRAINER

Helene Juillard has over a decade's experience in evaluating, researching and managing emergency and early recovery responses. She is both a cash and market-based programming, as well as a capacity strengthening, expertise. She has led and supported several market analysis exercises in the field, from South Sudan to Syria. Helene authored the Minimum Standard for Market Analysis, the Pre- Crisis Market Analysis and reviewed the Labour Market Analysis Guidance, the Multi-Sectoral Market Analysis and the Market. Helene is a CaLP member and the

WHO SHOULD ATTEND?

Humanitarian practitioners with an interest in market analysis and market based programming alongside previous experience in emergency response design, implementation and monitoring. The course is relevant across sectors, functions and seniority levels.

COURSE STRUCTURE

Training will run from 9AM to 5PM every day, except for the last day, which will end at 4PM. Each day is organised in four blocks, separated by a lunch break and two coffee breaks, one in the morning and another in the afternoon.

From the second day onwards, each day will begin with a review of the topics covered the day before to ensure that the concepts, tools, and approaches were fully understood. Each day ends with a period of reflection, evaluation, and questions.

Participants will be actively encouraged to take part in classroom discussions and group work. The trainers will draw on both theoretical and practical knowledge in order to make the experience and learning applicable.

DAY 1 – Why? Making the case for market awareness

- Market in crisis: how crisis and subsequent humanitarian responses can affect market systems
- Market-based programming and cash interventions
- The use and relevance of market-based programming across sectors
- The state of evidence on cash and market based programming

DAY 2: What? – Setting the scope of market analysis & monitoring

- The programmatic decisions market data can inform
- The objectives a market analysis exercise can meet
- Markets as part of the situation analysis

DAY 3- How? - An overview of the existing tools and approaches

- Pre-crisis market assessment: the PCMA
- Post-crisis market assessments: the EMMA, the RAM, the MAG, the 48 hours tool, the multi-sectoral market analysis

DAY 4- How? – Best practices

- Planning for a market analysis exercise
- Inclusive market assessment
- The uptake of market analysis

DAY 5 - What's next?

- Market monitoring
- How to prompt analysis using the collected data
- Market support interventions in emergencies
- Market strengthening interventions as part of preparedness

REGISTRATION DETAILS

The training will take place during the week of April 22 to 26 2018 in Mövenpick Ibn Battuta Gate Hotel Dubai. The course is non-residential.

The fees are inclusive of all training resources, lunch, and refreshments.

Individuals working with Southern national and local organisations will be offered a 30% discount.

To register for the class or for any additional questions, please contact us at info@keyaidconsulting.com

Fees : 750 Euros