

# COVID-19-related Markets Resources

Initial Version, May 2020

**Note to readers:** This document aims to compile key resources for humanitarian and development actors related to supporting markets in the COVID-19 era. It primarily includes guidance documents and assessments and is not exhaustive. This document will be updated periodically as additional resources become available. If you know of relevant resources that are not reflected in this document, please contact Emily Sloane at [emily.sloane@rescue.org](mailto:emily.sloane@rescue.org). Please also continue to share them with the markets community through the [Markets in Crises Community of Practice](#) online.

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# Guidance

## Global guidance

- [Markets in Crises Statement on COVID-19](#), Markets in Crises Steering Group, April 2020, *short position statement on how known best practices for working through markets should continue to be applied in the COVID19 context, with links to a few key resources*
- [CVA in COVID-19 Contexts: Guidance from the CaLP Network](#), CaLP Network, 20 May 2020, *a summary of key points from the many available resources on CVA and COVID. Will be periodically updated. Includes content on markets.*
- [MERS Guidance in Response to COVID-19](#), April 2020, *short note on how to apply the Minimum Economic Recovery Standards in the COVID19 context, with a spotlight on the most relevant standards*
- [REACH Data Collection Guidance](#), REACH, undated, *compendium of resources for gathering any kind of information during the COVID19 era, including SOPs for data collection*
- [Cash and Markets Data Collection Support for the COVID-19 response](#), REACH, April 2020, *tips on how to adapt market monitoring and market assessments for the COVID-19 context*
- [Guidance on Supporting Safe and Functioning Food Markets](#), Feed the Future/USAID Bureau for Resilience and Food Security, May 2020
- [Markit 2.0](#) (in [French](#)), CRS, 2020, *Section 4.3 on remote price monitoring*

## Sectoral Guidance on COVID19 and Markets

### WASH

- [Global WASH Cluster Covid-19 Technical Guidance](#), GWC, May 6 2020
- [WASH monitoring and mitigating the secondary impacts of the COVID19](#), UNICEF, March 11, 2020
- [MBP for WASH and Covid](#), GWC, undated
- [Interventions to support enterprises during the COVID-19 pandemic and recovery](#), ILO, April 2020

### Financial sector

- [Savings Groups and COVID-19](#), SEEP Network, April 2020
- [Mobile money recommendations to central banks in response to COVID-19](#), GSMA, April 2020

# Market Information

## Global Trackers

- IFPRI Covid19 Food Price Monitor : <http://www.foodsecurityportal.org/>
- [IMPACCT COVID19 Customs Info:](#)
- [Food Security Portal Global Price Tracker](#) for COVID19

## Global Assessments and Articles

- [COVID-19 RAPID MARKET IMPACT REPORT](#), Mercy Corps, May 2020
- [COVID19 Global Alert](#) - FEWS NET, April 2020
- [Updates on ongoing research on the impact of COVID-19 in crisis-affected countries](#), REACH (updated periodically)
- [Addressing the impacts of COVID-19 in food crises](#) April–December 2020, FAO, undated
- [Global impact of COVID-19 on the labour market and policies recommendations](#), ILO (May 18, 2020 with ongoing updates)
- [COVID 19 sectoral impact on the labour market and recommendations](#), ILO, undated
- [Market assessment of PPE](#), UNICEF, May 4, 2020
- [Global 8-Country Survey "COVID-19 and Your Finances" Wave 2 dashboard](#), BFA, April 2020
- [Supporting small businesses through the COVID-19 crisis](#), insights, and guidance by the International Trade Centre. Regional Assessments and Information (ongoing)

## West Africa

- **Regional:** [Economic and Market Impact Analysis of COVID-19 on West and Central Africa](#), WFP, 30 March 2020
- **Nigeria:** REACH COVID-19 Rapid Market Monitoring Initiative - [1-6 May 2020](#), [12-16 May 2020](#)

## East Africa

- **Kenya:** [Covid-19 risking the livelihoods of pastoralists](#), Business Daily Africa, April 19 2020
- **South Sudan:** REACH Joint Market Monitoring Initiative: [January 2020](#), [February 2020](#), [March 2020](#), [April 2020](#), [May 2020](#)
- **Uganda:** Market Analysis Taskforce COVID-19 Market Monitoring: [15-30 April 2020](#)

## Central Africa

- **Regional:** [Economic and Market Impact Analysis of COVID-19 on West and Central Africa](#), WFP, 30 March 2020
- **Regional:** [Update on the impact of COVID-19 on food and nutrition security in West and Central Africa](#), WFP, 17 April 2020
- **Regional:** [The Ripple Effect of COVID-19 on Economic Activities, Livelihoods and Food Security in East Africa and the Great Lakes](#), ACF, DRC, HelpAge, IRC, Oxfam. World Vision, TroCaire, Action Aid. May 2020.
- **CAR:** Initiative conjointe de suivi des marchés, REACH
  - Full monitoring rounds: [January 2020](#), [February 2020](#), [March 2020](#), [April 2020](#)
  - COVID-19 supplements: [16-20 April 2020](#), [15-19 May 2020](#)
- **DRC:** COVID-19 Bulletin conjoint des marchés, REACH, [March-April 2020](#)
- **DRC:** [Évaluation rapide des marchés: Indicateurs pour informer la réponse au COVID-19 et aux inondations, Uvira, Sud-Kivu](#), REACH, 20-23 April 2020
- **DRC:** [Évaluation rapide des marchés: Indicateurs pour informer la réponse au COVID-19, Goma, Nord-Kivu](#), REACH, 15-23 April 2020

## Southern Africa

- **Zambia:** Covid-19 Guidelines for Savings Groups, [FSD Zambia](#)

## Asia

- **Bangladesh:** REACH COVID-19 Market Monitoring Initiative - [6-12 May 2020](#)
- **Bangladesh:** [Vendor Perspectives on the Impact of COVID-19 on Markets in Cox's Bazar District: A Qualitative Study](#), REACH, May 2020
- **India:** [How are agriculture and the corner shops faring amid India's lockdown?](#), MicroSave Consulting, April 15 2020

## Latin America & Caribbean

- **Colombia:** [Evaluación Rápida del Impacto Socioeconómico de COVID-19 en los Mercados Locales en Colombia \(español\) / Rapid Market Assessment of the Socioeconomic Impact of COVID-19 on Local Markets in Colombia \(English\)](#), REACH, April 2020

## Europe/Middle East

- **Iraq:** REACH Joint Price Monitoring Initiative: [interactive dashboard](#)
- **Lebanon:** [What's Next for Livelihoods Programming in Lebanon? Responding during Economic Crisis and COVID-19](#), Durable Solutions Platform, DRC, IRC, Mercy Corps, NRC and Save the Children, May 2020, *Policy Brief*

- **Libya:** REACH Joint Market Monitoring Initiative: [January 2020](#), [February 2020](#), [March 2020](#), [April 2020](#)
- **Libya:** REACH [COVID-19 Rapid Market Assessment](#), 30 March-1 April 2020
- **Syria:** REACH Syria Market Monitoring Exercise
  - Northwest Syria: [NWS 6-16 January 2020](#), [NWS 10-17 February 2020](#), [NWS 9-16 March 2020](#), [NWS 6-13 April 2020](#)
  - Northeast Syria: [NES 6-13 January 2020](#), [NES 10-20 February 2020](#), [NES 9-16 March 2020](#), [NES 6-13 April 2020](#)
- **Syria:** REACH [Impact of COVID-19 in Markets in Northern Syria](#), 6-9 April 2020
- **Yemen:** REACH Joint Market Monitoring Initiative
  - Full monitoring rounds: [January 2020](#), [February 2020](#), [March 2020](#), [April 2020](#)
  - COVID-19 supplements: [12-19 April 2020](#), [25-30 April 2020](#), [10-14 May 2020](#)

## Additional Resources on the Financial Sector

- [COVID-19 Emergency Briefing Series](#), Rural & Agriculture Finance Learning Lab and ISF Advisors, *a look at how the pandemic is likely to affect rural households, and the cascading effects that could follow on markets, food security, and national security.*
- [MicroSave consulting reports and blogs on impact of COVID-19 on the financial sector and MSMEs](#)
- [Continuity in a crisis: exploring reactions to the Covid-19 outbreak among providers of financial services for low-income women](#), Women's World Banking, April 2 2020
- [COVID-19: Implications for Business](#), McKinsey & Company, May 27, 2020, *brief for business leaders on COVID-19's implications including global outlook scenarios and five ways companies are responding: workforce protection, supply chain stabilization, customer engagement, financial stress testing, and nerve-center integration; as well as a call for [banks](#) to play a role as systemic stabilizers in focusing support to retail consumers and the credit needs of households and businesses.*
- The [International Institute of Finance](#) (IIF) tracks data on capital market flows and emerging economies. On its site, you can find graphs and updated analysis on global trends related to COVID-19's impact on emerging market (EM) including [emerging market positioning](#) and a [scorecard for EM preparedness](#).
- The Donor Committee for Enterprise Development ([DCED](#)) has created a page for *Private Sector Development and COVID-19, compiling ideas and resources on how donor and development agencies might adjust their private sector development (PSD) interventions to mitigate the negative social and economic impacts of the Coronavirus.*
- COVID-19, Financial Inclusion, and the Cost of Poor Thinking – [Brett Matthews](#)
- Hidden Constraints to Digital Financial Inclusion – [TandF Online](#)
- The Informal Economy is Complicating Government Responses to COVID-19: Will the Crisis Push Millions Toward Formality? - [Next Billion](#)
- GSMA -- COVID-19 Mobile for Development updates & guidance– [GSMA](#)

- GSMA -- The role of mobile technology for humanitarian assistance in a COVID-19 world - [GSMA](#)
- CARE: VSLA Program Examples - [CARE](#)
- The Future of Government-to-Person (G2P) Payments: Innovating for Customer Choice in Kenya – [Findev Gateway](#)
- How COVID-19 is affecting the refugees' project – [FSD Africa](#)
- Agent Networks: Vital to COVID-19 Response, in Need of Support - [CGAP](#)
- COVID-19 Related Blogs, including financial diaries – [FSD Kenya](#)
- The Role of DFS Agents in COVID-19 – [Caribou Digital](#)
- MSC - The economies have been hit already—we now need palliatives and ultimately cures - [MSC](#)
- MSC - CICO Agents: The under-valued “first responders” - [MSC](#)
- MSC - The role of DFS agents during the Covid-19 crisis - [MSC](#)
- MSC - Micro and small enterprises: Will the pandemic put an end to their business? - [MSC](#)
- Shujaaz - How the lives of young people in Kenya are being impacted by COVID-19 - [Shujaaz](#)
- BFA Global COVID-19 site, [BFA Global](#)
- MSC - Governments around the world respond to the financial impacts of COVID-19 by leveraging social cash transfers and digital payment infrastructure - [MSC](#)
- WeFi database of the [impact COVID-19 has had on MSMEs across the globe](#). This is also with data on gender.
- [COVID-19 Transformation Map](#), World Economic Forum (WEF) *with the latest strategic trends and research on COVID-19's impact on financial markets, the labor market, travel, and trade.*
- [COVID Action Platform](#), World Economic Forum (WEF), *bringing together about 500 companies for a collective response.*
- [FinDev Gateway](#) *provides a list of COVID-19 resources among the global financial inclusion and microfinance community on the effects of this pandemic and how organizations are preparing.*
- *The International Monetary Fund (IMF) has compiled a list of [policy responses](#) to COVID-19.*
- [Financial First Responders](#), Soul of Finance, *Research, interviews, and stories about how financial service providers around the world are responding to COVID-19*
- [COVID-19 resources on Financial Inclusion](#), Center for Financial Inclusion, *forum for the financial sector to discuss responses to COVID-19*
- [Oral Information Management \(OIM\) tools](#), My Oral Village (*website & the next 4 resources*)