

**ToRs for Services of Lead Consultant/Consultancy firm for the Pre-Crisis Market Mapping Analysis (PCMMA) Assessment and Training**

**AND**

**To support in “Development of a Situation and Response Analysis Framework (SRAF)”  
For the three (3) drought affected districts of Sindh**

**1. Background**

The Pakistan Food Security Cluster (FAO and WFP) in collaboration with Concern Worldwide and financial support from ECHO conducted the Household Economy Analysis (HEA) Assessment for the drought affected districts of Sindh i.e. Jamshoro, Umerkot and Tharparker in 2015. The final report for the assessment has been finalized and may be viewed on the following link:

<https://www.dropbox.com/s/txvv4zli9138j9i/FINAL%20HEA%20Drought%20Assessment%20Sindh%202016.pdf?dl=0>

The HEA was carried out with technical assistance from Food Economy Group (FEG) and from FAO HQ as well. However the FSC had to address other important need based initiatives on request of the Govt. and with agreement of the donor eventually resulting in one of the important factor (markets) not being covered in desired detail.

**2. Overview of the Opportunity:** The Services will contribute to the following objectives:

- ***The initial assignment is execution and provision of technical lead for the PCMMA training followed by PCMMA assessment for Jamshoro, Umerkot and Tharparkar;***
- ***The primary aim for doing the PCMMA assessment for these drought affected districts is to develop a Situation and Response Analysis Framework (SRAF) for the three (3) districts mentioned above;***

➤ **Pre-Crisis Market Mapping Analysis (PCMMA):**

The project has confirmed use of PCMMA as the detailed market baseline assessment for the three drought affected districts. The information generated by the PCMMA will not only assist for emergency response but also contribute to expand the scope of market analysis linking it with preparedness, mitigation, contingency planning, DRR and early recovery. Moreover the consultant (individual/firm) should aim to build the capacity of staff and FSC members on PCMMA as well by not only engaging them in the assessment process but also providing training on the PCMMA tool. The Market analysis will assist to generate response interventions that can range from immediate relief-oriented activities, to those that look at the underlying structural issues of the market and opportunities to enable it to function more effectively. The PCMMA

shall be used to support better preparedness or mitigation activities, and thereby begin to address the longer-term or 'chronic' nature of vulnerability and poverty in the areas as well.

### ➤ **Situation and Response Analysis Framework**

As the project has already carried out the HEA in the three drought affected districts and plans to finalize the PCMMA as well for the same therefore the Pakistan Food Security Cluster also plan to develop the SRAF. The SRAF will be carried out for the same drought affected districts of Sindh. The HEA carried out will also provide the baseline information for the development of the SRAF and will enhance the utility and importance of HEA as well. The FSC also plans to adopt the PCMMA tool for the market analysis component of the SRAF. The SRAF will be outlining the strategic objectives and the scope of the external response required by the humanitarian system as a whole. Moreover a monitoring plan for key indicators in order to regularly update the contingency plan developed under the SRAF for future. Importantly the SRAF contingency plan with clear rationale outlining the need for different responses and their appropriateness, based on comprehensive markets and livelihoods analysis will also feed into the provincial contingency plan for 2017.

The consultant/consultancy firm shall not only technically lead the PCMMA but should also have firsthand experience of developing response plans in crisis situation for international organizations. Previous experience with the UN in similar roles will be an asset.

### ➤ **Activities for the Assignment**

The activities to be carried out for this assignment shall be as follows:

1. The PCMMA training will be carried out prior to the fieldwork for data collection. The training will be arranged and managed by the FSC and the consultant is expected to provide technical assistance and facilitate as lead-trainer;
2. PCMMA data collection – the logistics, enumerators and other arrangements shall be made by the FSC and the consultant/consultancy firm is expected to supervise the entire process to ensure quality;
3. Data Entry and cleaning services to be provided by FAO;
4. Complete analysis in collaboration with Statistician from FAO IM Unit;
5. Finalization of the Report for the PCMMA to be done by the consultant/consultancy firm;
6. Three (3) day SRAF (RACP - Response Analysis Contingency Planning) Workshop based on the HEA and PCMMA for Jamshoro, Umerkot and Tharparkar districts of Sindh – The workshop will be arranged and managed by FAO as part of the FSC and the consultant/consultancy firm is expected to facilitate as lead resource person;
7. Prepare a plan for utilization of outputs and products developed by the SRAF for decision makers;

### **3. Geographical focus:**

The geographical focus of this study will be for 3 drought affected districts of Sindh (Jamshoro, Umerkot and Tharparker). The link provided above for the final HEA report shall assist to give an idea on available information.

### **4. Timeframe**

The deadline to complete the PCMMA assessment fieldwork shall be mid Dec 2016. The finalization of the assessment report and subsequent SRAF shall be finalized by Feb 2017.

### **5. Contact Information for further information**

The contact person will be the Food Security Cluster Coordinator, Ms. Angeliki Dimou ([Angeliki.Dimou@fao.org](mailto:Angeliki.Dimou@fao.org)) assisted by Mr. Ahmed Khan ([Ahmed.Khan@fao.org](mailto:Ahmed.Khan@fao.org)).

### **6. Submission of Expression of Interest**

Please submit your expression of interest with complete and detailed resume(s) of proposed consultant/profile consultant firm to [Ahmed.Khan@fao.org](mailto:Ahmed.Khan@fao.org) with cc to Angeliki. [Dimou@fao.org](mailto:Dimou@fao.org).