**TOOL 8[[1]](#footnote-1):** Discussion with market representatives or key informants

|  |
| --- |
| **A. Assessment details** |
| **Name of interviewer:** |  |
| **Date of interview :** |  |
| **Name of market :** |  |
| **Location of market** *(provide GPS coordinates if possible)* |  |
| **Type of marketplace***(e.g. local/district/regional/urban center)* |  |
| **Frequency of market days** *(e.g., daily/ weekly/ monthly)* |  |
| **Key commodities of interest in the assessment** *(Note the key commodities to be assessed.)* | **Quantities of the commodity needed in the area.** *(Note the respective quantities you determined in Tool 1.)* |
| 1. Aquatabs
 |   |
| 1. Jerry cans
 |   |
| 1. Plastic sheeting
 |   |
| 1. CGI Doors
 |   |
| **Observations from travel to the marketplace, if applicable:** *(Time needed, obstructions, trade flows observed etc.)* |
|  |
|
|
|
|
| **Contact details of interviewee(s)/ informant(s)** |
| **Name and position** *(Explain role if not clear from position)* | **Telephone** |
|   |   |
| **B. Overall impact of March 2015 forced evictions on the market** |
| **Q1: Were the traders able to continue their business as usual during the forced evictions in March 2015?***(If no, ask why traders were not able to operate as usual.)* |
|  |
| **Q2: In general, how did the forced evictions in March 2015 affect the traders in this marketplace?** *(Possibilities include: reduced demand, increased demand, no supplies, damaged infrastructure, price increases, security problems. Ask for an explanation of the answer.)* |
|  |
| **C. Market Demand** |
| **Q3: Where do the people who come to this marketplace come from?** *(i.e. from which districts, communities, towns, etc.)* |
| **Currently** | **During the forced evictions in March 2015** |
|   |   |
| **Q4: How did the number of people coming to the marketplace change during the forced evictions in March 2015?** *(If the number changed, try to estimate the % change)* | **Decreased by** | **No change** | **Increased by** |
| **Q5: Can you explain why more/ fewer people accessed the marketplace during the forced evictions?** |
|   |
| **Q6: Did the demand for the following key commodities change during the forced evictions?** |
| Key commodity | Change in demand *(Increased/ Decreased/ No change)* | Explanation |
| 1. Aquatabs
 |   |   |
| 1. Jerry cans
 |   |   |
| 1. Plastic sheeting
 |   |   |
| 1. CGI doors
 |   |   |
| **D. Market Supply** |
| **Q7: How did the number of wholesalers supplying the key commodities in the marketplace change during the forced evictions in March 2015?**  |
| Commodity | Number before evictions | Number during evictions |
| 1. Aquatabs
 |   |   |
| 1. Jerry cans
 |   |   |
| 1. Plastic sheeting
 |   |   |
| 1. CGI doors
 |   |   |
| **Q8: How did the number of retailers supplying the key commodities in the marketplace change during the forced evictions in March 2015?**  |
| Commodity | Number before evictions | Number during evictions |
| 1. Aquatabs
 |   |   |
| 1. Jerry cans
 |   |   |
| 1. Plastic sheeting
 |   |   |
| 1. CGI doors
 |   |   |
| **Q9: How did the volume the market supplied of each commodity change during the forced evictions?** |
| Commodity  | Same as pre-shock | More than half of pre-shock | Half the pre-shock supply | Less than half of pre-shock supply | No more supply |
| 1. Aquatabs
 |   |   |   |   |   |
| 1. Jerry cans
 |   |   |   |   |   |
| 1. Plastic sheeting
 |   |   |   |   |   |
| 1. CGI doors
 |   |   |   |   |   |
| **Q10: Where do the key commodities come from now, and where did they come from during the forced evictions in March 2015?** |
| Commodity | Current source(s)  | Source(s) during evictions |
| 1. Aquatabs
 |   |   |
| 1. Jerry cans
 |   |   |
| 1. Plastic sheeting
 |   |   |
| 1. CGI doors
 |   |   |
| **E. Market Constraints and Response Capacity** |
| **Q11: If households affected by similar crises in the future were given money, could traders here supply them with the key commodities?**  |
| Commodity | Can traders supply? *(Mostly, hardly, no, don't know)* | Explanation |
| 1. Aquatabs
 |   |   |
| 1. Jerry cans
 |   |   |
| 1. Plastic sheeting
 |   |   |
| 1. CGI doors
 |   |   |
| **Q12: What factors limit the extent to which wholesalers or smaller traders in this marketplace can expand or simply conduct their businesses during normal times?** |
|   |
| **Q13: How could traders have been supported to provide the key commodities during the evictions?** *(Note what would be needed and for how long.)* |
|   |
| **F. Market system maps (Do only if you have a good informant and sufficient time.)** |
| **Q14: Can you help us to verify and complete market system maps for each of the key commodities?** *(Use separate papers for each commodity. Try to get estimates for number of traders, trade volumes and prices.)* |
| **G. Price information** |
| **Q15: How does the price for each commodity normally change during the year (as the seasons change)?***(Note for each commodity and month whether prices are typically high (H), normal (N) or low (L))* |
| Commodity | Jan | Feb | Mar | Apr | May | Jun | Aug | Sep | Oct | Nov | Dec |
| 1. Aquatabs
 |   |   |   |   |   |   |   |   |   |   |   |
| 1. Jerry cans
 |   |   |   |   |   |   |   |   |   |   |   |
| 1. Plastic sheeting
 |   |   |   |   |   |   |   |   |   |   |   |
| 1. CGI doors
 |   |   |   |   |   |   |   |   |   |   |   |
| **Q16: What happened to the prices of the key commodities during the evictions of March 2015?** |
| Commodity | Observed price variation and explanation |
| 1. Aquatabs
 |   |
| 1. Jerry cans
 |   |
| 1. Plastic sheeting
 |   |
| 1. CGI doors
 |   |
| **Q17: Did the price change really significantly for ANY key commodities during the evictions (not just those selected for this study)? Why do you think this is?** |
|   |
| **G. Contact, comments and observations** |
| **Q18: Can you think of any people that can help us to get a better understanding of the market?** *(Ask for names, contact details and help to arrange meetings.)* |
| Retailers:Wholesalers *(do not have to be present at this marketplace itself):*Authorities, associations, etc.: Others: |
| **Q19: Any additional comments and observations** |
|   |

1. Adapted from Tool 8 of the Rapid Assessment for Markets (RAM) Guidelines published by IFRC/ICRC, 2014. [↑](#footnote-ref-1)